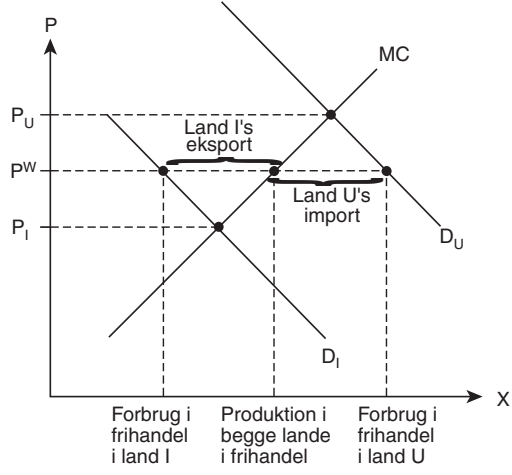**Figur 1. Årsag til handel: præferenceforskelle**