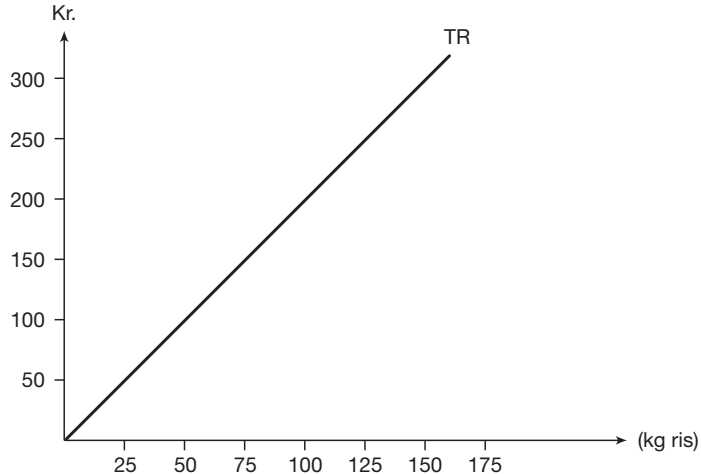Figur 3. Virksomhedens indtægter under »fuldkommen konkurrence«