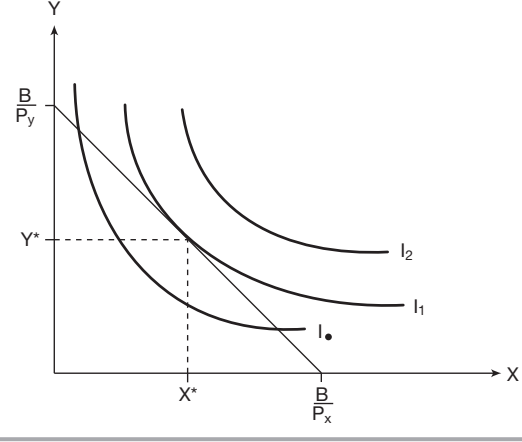Figur 9. Nyttemaksimering opnås, når MRS = P_x/P_y