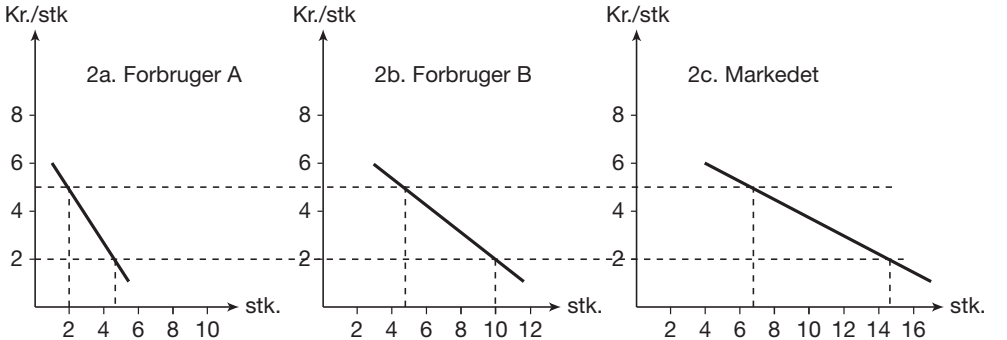Figur 2. Udledning af markedets efterspørgselskurve